

# News

## Total Ltd back Gloucestershire for 2009 season.

9<sup>th</sup> January 2009

Total Ltd, the leading independent and innovative provider of integrated business telecommunication services is pleased to announce their recent sponsorship agreement with Gloucestershire County Cricket Club (GCCC).

Contracts were signed this week confirming Total as one of the official shirt sponsors of the squad. The Total logo will feature on the back of all NatWest Pro40, LV County Championship, Twenty20 and Friends Provident Trophy shirts, including all replica kits.

GCCC is noted by many for its phenomenal success in one day cricket with a win rate of nine one day trophies in as many years. The Club plays most of its home games at the County Cricket Ground in Bristol, but also hosts the C&G Cheltenham Cricket Festival at the College Ground, Cheltenham.

“Having been based in the heart of Gloucestershire since our inception, this sponsorship agreement has provided us with an excellent opportunity to support our local team.” says **Stuart Baikie, Managing Director of Total Ltd.**

“GCCC are a forward thinking club with some exciting plans for the future. We therefore feel that this partnership will be of great benefit to all of us and are looking forward to the forthcoming season, working together and supporting club and team, both on and off the pitch.”

**GCCC Chief Executive Tom Richardson** commented: “We are delighted to welcome Total as a sponsor for 2009. As a Cheltenham based company they provide telecommunication service solutions to a wide range of businesses and we are very pleased to have a sponsor from this sector. We are looking forward to working with them over the coming year”.