
News

Telecoms company make a splash raising money for WaterAid.

3rd October 2008

On 6th September, Cheltenham company Total Ltd were victorious in the Hydro International (UK) Ltd (Hydro) annual charity 'It's a Knockout' challenge. The business to business telecoms provider also helped to raise over £3000 for the charity WaterAid, who provide water, sanitation and hygiene education for the world's poorest people in the process.

The event, now in its second year, was organised by Clevedon based Hydro, who offer innovative products for the cost effective control of stormwater and treatment of wastewater.

The occasional torrential downpour and a waterlogged field only added to the entertainment, as Total joined with over ten other industry based teams to compete in various water and foam based games run over giant inflatables, in a modern take of the cult TV show of the same name.

Trudie Harrod, Total Ltd Team Captain commented: "Hydro have been one of our customers for a number of years, so we were delighted they invited us to take part in the challenge and offer us an opportunity to support them. It really didn't matter that we were soaked to the skin and covered in foam and mud, as the team had so much fun. Raising money for such a worthy cause and lifting the trophy at the end of the day, as the sun made a brief appearance certainly made it all worthwhile."

Catrin Lewis, UK Marketing Co-ordinator at Hydro adds: "Not deterred by the bad weather and mud, teams of employees, suppliers and business partners battled for the coveted tap trophy. The teams were the stars of the day providing fun entertainment for friends and family who turned out with wellies and brollies to cheer them on."

"After meeting WaterAid through our UK based 'Save the Rain' campaign, and learning about the vital work they do we launched a 3 year corporate partnership. We chose to be involved with WaterAid and, in particular the rainwater harvesting project in Nepal, because of the close synergies it has with our business and the Save the Rain campaign".